Workshop Proposal for the 1ˢᵗ World Congress on Migration, Ethnicity, Race and Health May 17-19, 2018 (Edinburgh, Scotland) www.merhcongress.com/

Workshop Format: 90-Minute Seminar

Main messages: Researchers from the United States Census Bureau will provide an overview of recent research conducted to improve the accuracy and reliability of race/ethnicity data. Researchers will discuss the planned race/ethnicity questions for the 2020 Census questions and the detailed data they will be able to produce for population groups.

Workshop Description: Research to Improve Race and Ethnicity Data for the 2020 United States Census and Potential Improvements for Health Researchers
A panel of researchers from the United States Census Bureau will provide an overview of how race/ethnicity data have been collected over time in the United States, as well as recent research that has been conducted to improve the accuracy and reliability of these data for the 2020 Census. Major findings from the Census Bureau's 2015 National Content Test (NCT) research on race and ethnicity will be discussed. Researchers will discuss how the Census Bureau plans to collect race and ethnicity data in the upcoming 2020 Census and how these data may be of use to health researchers.

Presentation 1 (10 minutes): Race and Ethnicity in the United States Decennial Census
Presenter: Beverly M. Pratt, United States Census Bureau
This presentation will provide an overview of how the Census Bureau currently collects race and ethnicity data in the decennial census, as well as context for how this has changed over time. In addition, the presentation will provide context on how the race and ethnicity concepts differ from other questions on place of birth and ancestry. How the the Census Bureau's questions on race and ethnicity have evolved over time and how concerns with how the 2010 Census race and ethnicity questions were framed led to the development of empirical research to explore different options for improving the data as well as how respondents understood the questions will also be discussed. The presentation will also describe how results from the 2015 National Content Test were used by an interagency working group to make recommendations to the Office of Management and Budget to change how race and ethnicity data are collected in the federal government.

Presentation 2 (10 minutes): Results from the 2015 National Content Test Race and Ethnicity Research: Question Format
Presenter: Roberto Ramirez, United States Census Bureau
Over the past decade, the Census Bureau has been exploring ways to improve the current questions on race and ethnicity to ensure we accurately measure and reflect how people self-identify their race, ethnicity, or origin as our society grows more diverse and complex. This presentation will provide an overview of how the Census Bureau conducted its mid-decade testing of alternative questionnaire designs for race and ethnicity questions. This research was undertaken to improve the question design and data quality and to elicit detailed responses for myriad population groups. This presentation will discuss how the Census Bureau incorporated the guidance from the Office of Management and Budget's decisions on the race/ethnicity

standards into the planning and design of the race/ethnicity questions on the 2020 Census questionnaire.

Presentation 3 (10 minutes): Results from the 2015 National Content Test Race and Ethnicity Research: Middle Eastern and North African Response Category, Instructions, and Terminology
Presenter: Rachel Marks, United States Census Bureau
Three decades of grassroots efforts, events, and research informed the Census Bureau's decision to test a Middle Eastern or North African (MENA) response category in its 2015 National Content Test (NCT). This presentation will provide an overview of results from the 2015 NCT, which showed that the inclusion of a MENA response category improved accuracy in reporting of race and ethnicity for MENA respondents. This presentation will discuss how the Census Bureau incorporated the guidance from the Office of Management and Budget with respect to collecting and tabulating MENA responses and will illustrate how this will be incorporated for the 2020 Census. This presentation will also discuss how the findings from the 2015 NCT recommended that an optimal race and ethnicity question design would include additional elements, such as new instructions to "Mark all that apply" (for paper data collections) or "Select all that apply" (for internet data collections).

Presentation 4 (10 minutes): Moving Forward: Race and Ethnicity in the 2020 United States Census
Presenter: Nicholas Jones, United States Census Bureau
The 2020 Census is expected to be the most extensive data collection in U.S. history, and the data collected on race and ethnicity is expected to illustrate the increasing racial and ethnic diversity of the United States population. This presentation will discuss how the Census Bureau incorporated decisions from the United States Office of Management and Budget on the U.S. Federal government's standards for race and ethnicity data into the planning and design for the 2020 Census race/ethnicity question(s). The planned race and ethnicity questions for the 2020 Census and the detailed data they will be able to produce for myriad population groups will be discussed as will potential race and ethnicity data tabulations.

Discussion (45 minutes)
Moderator: Roberto Ramirez, United States Census Bureau
Census researchers will facilitate a question and answer session with attendees.